Technical Trade Talk

Labelling Trade Talk

Label Apeel – Leicester – 8th March

Stand Out From The Crowd!

Thinking about exporting to the US or European markets or just want a label design with ingenuity and style unmatched by large, domestic brands?

Labels have a major influence on the perceived quality of branded products, your label is the perfect opportunity to grab your customers' attention.

Begin the day with a creative workshop, covering the design and print process, enabling you to leverage your branding to ensure your product stands out from the crowd.

Campden BRi will talk about export to the USA and the compositional requirements of beers and spirits.

Tim Croxson from Croxsons will speak on glass design and requirements.

Bring your ideas and thoughts and be prepared to leave with the tools and knowledge to start creating the perfect label

To Book

A must attend event for those in the beverage industry, the day is free to attend and there will be range of technical experts from the BFBi Membership with trade stands on the day. Places are limited and will be offered on a first come, first served basis and limited to 2 attendees per company.

Contact fern.canning@bfbi.org for a booking form and further information

Label Apeel

Campden BRI
food and drink innovation

CROXSONS
Working With You

BFBi